

REMARKS/ARGUMENTS

In response to the Examiner's further Office Action of October 10, 2006 the Applicant respectfully submits the accompanying terminal disclaimer and the below Remarks.

In the Description:

The amendment at page 1, under the head "Co-pending applications" is merely to replace the docket number with the serial number of co-pending applications.

The amendment at page 34, line 46 is merely to correct a typographical error.

No new matter has been added by either amendment.

Regarding Non-Statutory Double Patenting Rejections

With respect to the provisional non-statutory double patenting rejections of pending claim 1 over the various claims of US Patent Nos. 6,944,970, 6,920,704, 7,108,434 (10/760,256), and 7,147,102 (10/760,226) and copending US Application Nos. 10/760,257, 10/760,225, 10/760,251, 10/760,240, 10/760,224, 10/760,199, 10/760,193, 10/760,269, 10/760,260, 10/760,241, 10/760,230, 10/760,215 and 10/760,214 (it is noted that US Application No. 10/760,288 is not in the name of the present Applicant or assigned to the present Assignee), a terminal disclaimer in compliance with 37 C.F.R. 1.321(c) is being submitted herewith; the present application and US Patent Nos. 6,944,970, 6,920,704, 7,108,434 (10/760,256), and 7,147,102 (10/760,226) and copending US Application Nos. 10/760,257, 10/760,225, 10/760,251, 10/760,240, 10/760,224, 10/760,199, 10/760,193, 10/760,269, 10/760,260, 10/760,241, 10/760,230, 10/760,215 and 10/760,214 being commonly owned by the Applicant.

Regarding 35 USC 103(a) Rejections

It is respectfully submitted that the subject matter of pending independent claim 1, and claims 3-5, 7, 13, 31, 37-41 and 49 dependent therefrom, is not taught or suggested by Martin (US 2--2/0171692) in view of any one or more of Nozawa (US 5,701,147), Stoffel et al. (US 6,412,990) and Goldstein (US 2002/0069078), for at least the following reasons.

Pending independent claim 1 clearly recites that in the method of the present invention, a single roll of wallpaper is printed on demand according to a selected pattern and

then a new roll is printed onto the same web. In this way, a single supply can be used to generate multiple rolls of wallpaper for different customers (see page 37, line 26-page 38, line 33 and page 43, lines 6-21 of the present specification).

The Examiner contends that Martin discloses these features of the claimed method because the “apparatus is capable to print different patterns inputted by an operator on the same web” citing Figs. 1 and 2. However, the “different patterns” illustrated in Fig. 1 of Martin are merely images 12 applied as a single pattern to the personalised wallpaper border product 10 (see paragraph [0008] of Martin). They do not constitute different patterns printed onto different wallpaper rolls using the same web, as is required by the claimed invention.

Further, Martin is silent as to whether or not more than one personalised wallpaper border product can be produced using a single roll of wallpaper stock 27 (see paragraph [0009] of Martin). Furthermore, none of the other cited references, Nozawa, Stoffel and Goldstein, provide any disclosure that makes up for this deficiency in Martin.

Thus, the subject matter of pending claims 1, 3-5, 7, 13, 31, 37-41 and 49 is not taught or suggested by Martin, Nozawa, Stoffel and Goldstein either taken alone or in combination with one another.

It is respectfully submitted that the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

Applicant/s:

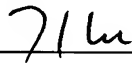


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